



Exam Preparation Course

Certified Chief Innovation Officer (CCInO)®

Al Tafaouq Al Elmi offers a preparation course for Certified Chief Innovation Officer (CCInO)®. This certification is recognition from **Global Innovation Institute** of senior business leaders who have demonstrated an advanced understanding of key topics relating to enterprise innovation, innovation strategy, innovation groups, innovation spaces, management and workplace innovation, and other leading innovation practices.

CCInO® certification affirms an individual's proficiency at executive-level innovation practices and methods. This includes enterprise innovation programs, the GInI Enterprise Innovation Architecture, innovation strategy formation, the GInI Strategic Innovation Compass, the GInI Strategic Innovation Roadmap, strategic innovation portfolios, management and workplace innovation, the GInI Experiential Human Innovation Framework, innovation group design, innovation space design, outcome-driven innovation, discovery-driven innovation, and innovation maturity.

Benefits of Becoming a Certified Chief Innovation Officer (CCInO)®

Become a Strategic Innovation Thinker: Develop the ability to see innovation as a strategic tool for advancing the relevance, growth, and resilience of the organization. Furthermore, develop the ability to guide the organization strategically in defining and pursuing a specific course for innovation. As part of this, examine the many options for an innovation portfolio that balance the short, medium, and long-term needs of the organization.

Become the Driving Force for Ever Improving Innovation Capabilities: Develop an understanding of the different organizational levels of innovation maturity. How the CCInO® role differs in each case. Furthermore, learn methods for constantly advancing the innovation capabilities of your organization, so that over time it can become capable of leading its markets, as well as defining new markets.

Become a Force for Engagement and Change: Learn how to engage the entire organization in the pursuit of innovation and how to reap the many paybacks. Also learn how to define the many possible new paths forward, as well as how to deliver on those with the greatest potential impact.

Become a Champion of the Innovation Engine: Understand how the many pieces of the innovation ecosystem work together to deliver the greatest impact to the business. Understand the many tools and methods available for empowering innovation work the organization. Learn how to establish and use special teams and innovation spaces to drive very focused and purpose-driven innovation work.

Obtaining Certified Chief Innovation Officer (CCInO)[®] Certification

Meet the exam eligibility requirements:

To be eligible to register for the CCInO[®] exam, an individual must meet one of the following criteria:

- Hold a CInP[®] Certificate plus a minimum of four years of professional experience.
- Hold a CInS[®] Certificate plus a minimum of three years of professional experience.
- A minimum of five years of professional experience with a Master's degree or higher.
- A minimum of seven years of professional experience with a Bachelor's degree.
- A minimum of ten years of professional experience with less than a Bachelor's degree.
- A minimum of two years in a similar C-level role (eg CEO, CTO, CMO, CIO, BU GM, EVP, etc) in an organization similar to where one intends to apply the CCInO[®] certification, regardless of degree.
- In addition,
the individual must show proof of ownership of the GInI Applied Innovation Master Book[®] (\$399 - Includes Shipping fees).
Pay the CCInO[®] exam fees (\$850)

Maintaining Certified Chief Innovation Officer (CCInO)[®] Certification

To maintain your CCInO[®] Certification, you must earn 60 Innovation Development Units (IDUs) every three years, or retake the CCInO[®] exam.

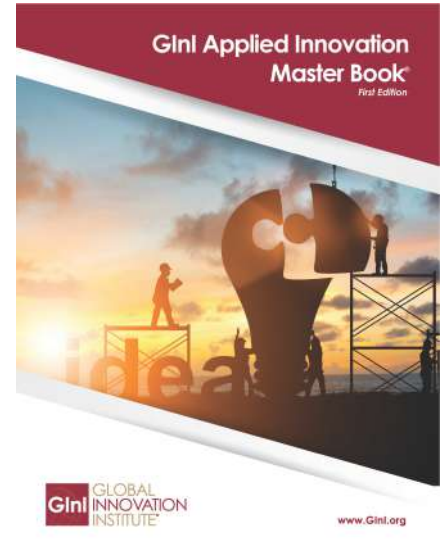
GInI Applied Innovation Master Book[®]

The United States based Global Innovation Institute aims to advance individual careers and transform organizational achievements by advancing the profession of innovation leadership. It does this through globally recognized standards, tools, publications, resources, professional development courses, certifications, applied research, and networking opportunities.

The GInI Applied Innovation Master Book[®] is a comprehensive reference book written for working business professionals seeking to understand the diverse array of concepts associated with business innovation. The book presents these concepts in such a way that business professionals can understand and apply them in the context of the whole of innovation practice, and use them effectively at every level of the organization.

The book is structured in a way that first presents the foundational knowledge of business innovation and then examines the respective work of Innovation Professionals, Innovation Managers, Innovation Strategists, and Chief Innovation Officers. It also presents a detailed understanding of the Design Thinking process and its associated design methods. In this way, the book can be applied at the differing stages of the professional's business career.

GInI Applied Innovation Master Book[®] stands alone as the only book of its nature in the world - a book that presents a comprehensive review of all innovation topics, starting from the most tactical and going to the most strategic.



Established in 2004, Al Tafaouq Al Elmi, is a training and management consulting provider based in Abu Dhabi. We are licensed by The Abu Dhabi Centre for Technical and Vocational Education and Training; and one of the preferred training partners by the Federal Authority for Government Human Resources. We are fully authorized by Global Innovation Institute (GInI[®]) (AInP: 44S5LWFM6NGGCDEAV7P8) to deliver all of GInI's certifications based training, assessments, endorsements and other related innovation offerings.



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