



## Exam Preparation Course **Authorized Innovation Assessor (AInA)®**

**Al Tafaouq Al Elmi** offers a preparation course for GInI Authorized Innovation Assessor (AInA)®. This certification is recognition from **Global Innovation Institute** of individuals who have met GInI®'s standard for being capable of conducting innovation maturity assessments on behalf of organizations seeking to secure certification as a GInI Certified Innovative Organization (CInOrg)®. Also authorized by GInI to conduct accreditation assessments for Innovation Labs, Business Incubators, and Accelerator Programs, as well as to submit Innovation Endorsement Applications on behalf of businesses.

GInI AInA's are the only individuals authorized by GInI® to conduct GInI Innovation Maturity Assessments. Organizations seeking to obtain GInI CInOrg® certification must have this assessment conducted and submitted by an independent third-party GInI AInA®.

### Benefits of Becoming a Authorized Innovation Assessor (AInA)®

**Become a Part of an Exclusive Group Authorized by GInI®:** Accreditation as an Authorized Innovation Assessor (AInA)® by the Global Innovation Institute (GInI)® places you in an exclusive class of service providers. GInI's AInAs are highly recognized, and share a reputation for being knowledgeable, skilled, and capable, as well as objective and unbiased in their administration of GInI's innovation maturity assessments.

**Become Recognized as a Knowledge Leader in the Field of Strategic Innovation:** Over time, AInAs come to be recognized as knowledge leaders in the fields of strategic innovation and enterprise innovation programs. They are exposed to a large number of organizations reflecting a variety of enterprise innovation programs, and understand the power of innovation for having a major impact on the strategic success of any business.

**Recognition as an AInA gives you a Clear Competitive Advantage in the Marketplace:** With the growing demand for CInOrg® certification and the different GInI accreditations, the demand for AInA services has continued to grow as well. AInAs have the opportunity to spend considerable time conducting formal CInOrg® and accreditation assessments. Furthermore, they can leverage their knowledge as an AInA for a wide variety of innovation consulting engagements.

**Promote the Economic Development of Your Region of the World:** By establishing yourself as an Authorized Innovation Assessor, you come to be in a position to encourage and influence numerous organizations in your country and region to pursue certification as a CInOrg® and/or to have their innovation assets formally accredited by GInI. You contribute in raising the overall level of innovation capability in your region of the world. This in turn holds the potential to pay back largely for the economic development and prosperity of these regions.

## Target

Business leaders, consultants, and assessors who have substantial experience or anyone who desire or intend to take on the role of Innovation Assessor, or conducting GInI-sanctioned Innovation Maturity Assessments for organizations pursuing GInI CInOrg® (Certified Innovative Organization®) certification or any other assessment certifications.

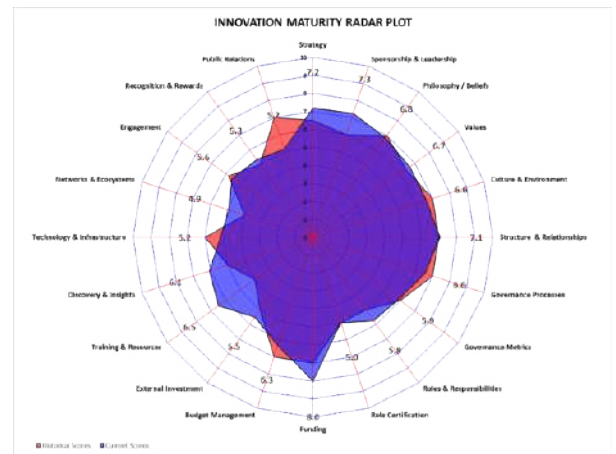
## Audiences

## Training Methodology

This course offer an immersive, practical experience for the participants within a training methodology based on exercises, discussions, case studies and various interactive methods, and includes models and tools for the Global Innovation Institute.

GInI - INNOVATION MATURITY ASSESSMENT - SCORE SUMMARY																	
TARGET SCORE			7.00			OVERALL SCORE			6.28			CLASSIFICATION			CHAMPION		
ID	GROUP / CATEGORY	WT	UNIT SCORE	WT	UNIT SCORE	ID	GROUP / CATEGORY	WT	UNIT SCORE	WT	UNIT SCORE	ID	GROUP / CATEGORY	WT	UNIT SCORE	WT	UNIT SCORE
<b>FOUNDATION</b> 1.2 6.85 0.82						<b>ENABLERS</b> 1.1 5.65 0.68						<b>STRATEGY</b> 1.8 7.19 1.81					
1	Business & Leadership	1	1.25	0.82	14	Training & Education	1	1.20	0.26	11	Strategy	1.8	7.19	1.81			
2	Philosophy & Values	2	0.88	0.14	15	Structure & Design	1	0.88	0.18	12	Change	1.1	7.18	1.81			
3	Model	1	0.97	0.06	16	Technology & Infrastructure	1	1.15	0.15	<b>OUTCOMES</b> 1.9 6.54 1.24							
4	Business & Government	4	0.88	0.07	17	Value & Governance	1	4.82	0.15	18	Leadership	1	1.08	0.28			
<b>PROCEDURES</b> 1.2 6.85 0.75						<b>ENGAGEMENT</b> 1.8 5.17 0.56						19					
5	Business & Knowledge	1	1.09	0.01	18	Engagement	1.8	1.27	0.01	20	Dissemination	1	1.08	0.18			
6	Business & Processes	1	0.82	0.00	<b>REINFORCEMENT</b> 1.9 5.18 0.26						21	Partnership	1	1.08	0.18		
7	Business & Innovation	1	0.88	0.01	19	Engagement & Innovation	1	1.28	0.07	22	Partnership	1	1.22	0.26			
8	Business & Innovation	1	1.08	0.01	20	Partnership	1	1.22	0.26								
9	Business & Innovation	1	1.08	0.01													
10	Business & Innovation	1	0.82	0.00													
<b>ENABLING</b> 1.0 6.41 0.70																	
11	Model	1	0.82	0.04													
12	Model & Innovation	1	0.88	0.18													
13	Model & Innovation	2	1.33	0.11													

GInI - Innovation Maturity Assessment - Score Summary



Innovation Maturity Radar Plot

## Main Course Topics

- 1 The CInOrg® Process
- 2 The AlnA® Process
- 3 The Concept of Innovation Maturity
- 4 The GInI CInOrg® Innovation Maturity Tool InMAT
- 5 The CInOrg® Assessment Process
- 6 The CInOrg® Evaluation Approach
- 7 The InMAT Inputs
- 8 The InMAT Process – Strategy
- 9 The InMAT Process – Outcomes
- 10 Post-Assessment – The Assessment Report (InMAR)
- 11 AlnA® Time & Expenses – General Guidelines
- 12 Annual CInOrg® Reassessment Process
- 13 Other Types of Assessment
- 14 Additional Resources for the AlnA®

## Obtaining Authorized Innovation Assessor (AIInA)<sup>®</sup>

### Meet the exam eligibility requirements:

To be eligible to register for the AIInA<sup>®</sup> exam, an individual must meet the following criteria:

- Hold a university degree.
- Have a minimum of ten years of total professional experience.
- Hold an active GInI certification – either as a CCInO<sup>®</sup> or as a CInS<sup>®</sup>.
- In addition, the individual must show proof of the following:

Ownership of the GInI Applied Innovation Master Book<sup>®</sup> (\$399 - Includes Shipping fees).

Completion of a minimum of 24 hours of education relating to the AIInA<sup>®</sup> certification, provided by a GInI Authorized Innovation Provider and delivered by a GInI<sup>®</sup> Master Assessor.

Pay the AIInA<sup>®</sup> exam fees (\$750).

## Maintaining Authorized Innovation Assessor (AIInA)<sup>®</sup>

To maintain your AIInA<sup>®</sup> accreditation, you must earn 60 Innovation Development Units (IDUs) every three years, or sit for the GInI AIInA<sup>®</sup> Authorization exam again

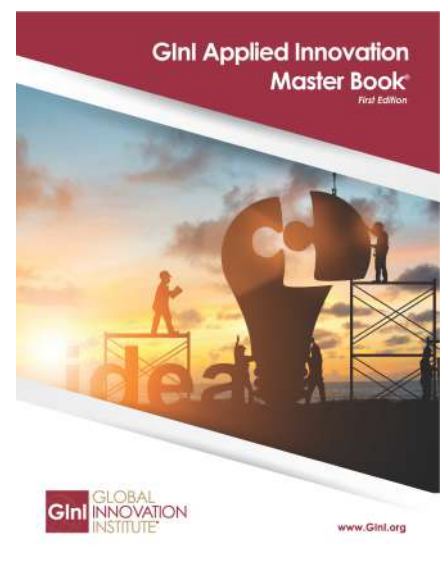
## GInI Applied Innovation Master Book<sup>®</sup>

The United States based Global Innovation Institute aims to advance individual careers and transform organizational achievements by advancing the profession of innovation leadership. It does this through globally recognized standards, tools, publications, resources, professional development courses, certifications, applied research, and networking opportunities.

The GInI Applied Innovation Master Book<sup>®</sup> is a comprehensive reference book written for working business professionals seeking to understand the diverse array of concepts associated with business innovation. The book presents these concepts in such a way that business professionals can understand and apply them in the context of the whole of innovation practice, and use them effectively at every level of the organization.

The book is structured in a way that first presents the foundational knowledge of business innovation and then examines the respective work of Innovation Professionals, Innovation Managers, Innovation Strategists, and Chief Innovation Officers. It also presents a detailed understanding of the Design Thinking process and its associated design methods. In this way, the book can be applied at the differing stages of the professional's business career.

GInI Applied Innovation Master Book<sup>®</sup> stands alone as the only book of its nature in the world - a book that presents a comprehensive review of all innovation topics, starting from the most tactical and going to the most strategic.



Established in 2004, Al Tafaouq Al Elmi, is a training and management consulting provider based in Abu Dhabi. We are licensed by The Abu Dhabi Centre for Technical and Vocational Education and Training; and one of the preferred training partners by the Federal Authority for Government Human Resources. We are fully authorized by Global Innovation Institute (GInI<sup>®</sup>) (AInP: 44S5LWFM6NGGCDEAV7P8) to deliver all of GInI's certifications based training, assessments, endorsements and other related innovation offerings.



+971 2 666 7154 +971 56 553 3714 +968 9 274 1992 info@tafaouq.com

Office 221, Al Fahim Group Building, 10th Street Mussafah Industrial (M4) Abu Dhabi, United Arab Emirates.

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